

Form 1449*	Docket Number: 94353	Oct 24 2003	Application Number: 09/845,924
INFORMATION DISCLOSURE STATEMENT	Applicant: George R. Hood	TRADEMA	
IN AN APPLICATION	Filing Date: April 30, 2004	Group Art Unit: (to be assigned) 3627	

U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
ASR	US-2002/0026394	02/2002	Savage et al.			
ASR	5,189,608	02/1993	Lyons et al.			
	5,249,120	09/1993	Folcy			
	5,615,109	03/1997	Eder			
	5,655,085	08/1997	Ryan et al.			
	5,712,987	01/1998	Waits et al.			
	5,721,831	02/1998	Waits et al.			
	5,819,237	10/1998	Garman			
	5,911,135	06/1999	Atkins			
	5,991,743	11/1999	Irving et al.			
	6,026,382	02/2000	Kalthoff			
	6,085,175	07/2000	Gugel et al.			
	6,233,566	05/2001	Levine et al.			
	6,240,399	05/2001	Frank et al.			
	6,253,192	06/2001	Corlett et al.			
	6,275,813	08/2001	Berka			
	6,292,787	09/2001	Scott et al.			
ASR	6,360,210	03/2002	Wallman			
ASR	6,393,406	05/2002	Eder			

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GROUP 3600

FOREIGN PATENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

ASR	[1]	Kassing, Jay, "Profitability: Growing the Bottom Line," CSI, 1999, 43 pages.
ASR	[2]	"Canadian Bank Mines for Data-based Gold," Action Items, 12/2/97, 2 pages.
	[3]	"Bank of Ireland Selects Compaq AlphaServers to Help Improve Profitability Management," 12/3/98, Compaq, 2 pages.
	[4]	"Marquis Tops 300 MCIF-CRM Data Mart Clients Worldwide," 4/18/00, 2 pages.
	[5]	Curley, Bob, "Royal Bank unearths profitability solution", Bank Systems & Technology, April 2000, 2 pages.
ASR	[6]	Middleton, Arthur, "How Profitability Analysis is Used in Financial Services Marketing", date unknown, 3 pages.

EXAMINER: <i>Anderson, Joseph R. Hood</i>	DATE CONSIDERED: <i>November 16, 2004</i>
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	